

# RAY DAVIS NURSERIES

ROUTE 1, BOX 151

MOBILE, ALABAMA

HI-WAY — ALA. 163

(Cedar Point Rd.)

PHONE

MOBILE—DAY } HE 3-9839  
NIGHT }

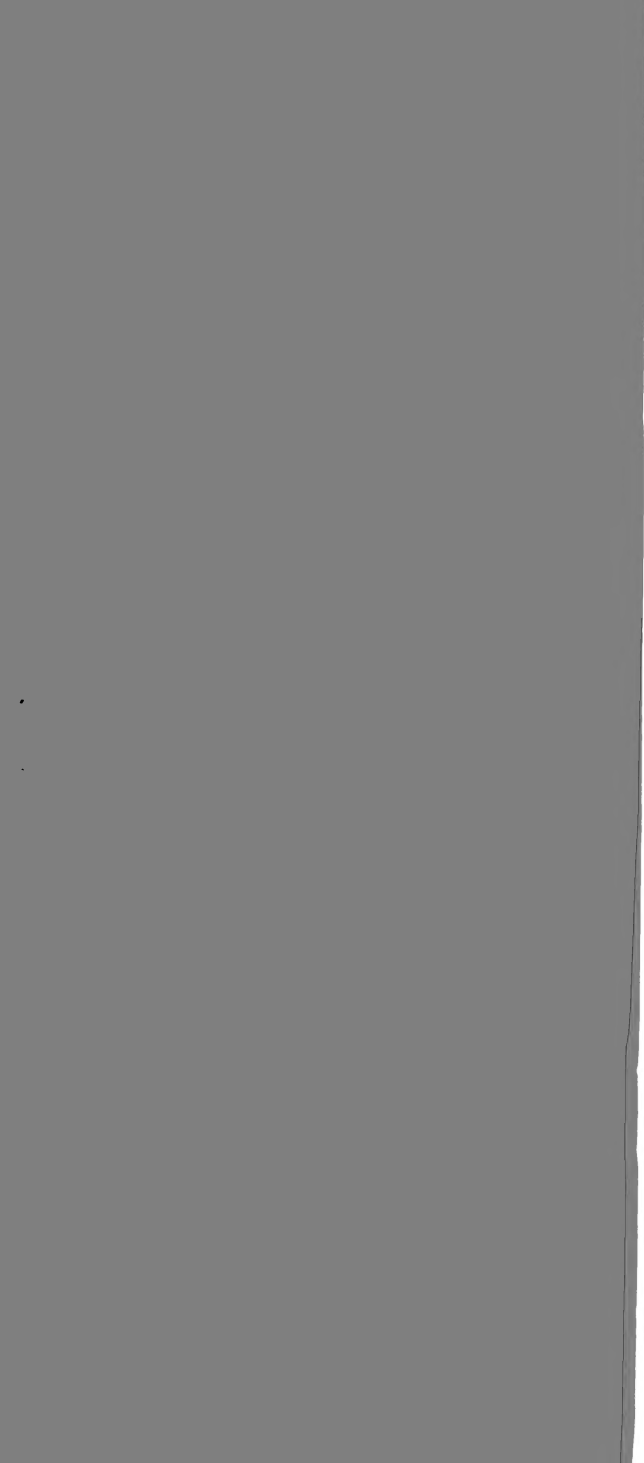
## WHOLESALE PRICE LIST

AZALEAS    AMARYLLIS    CAMELLIAS  
SASANQUAS

MAGNOLIAS and other ORNAMENTALS  
Liners and Finished Plants

1958 - 1959  
SEASON

YOUR COUNTRY GENTLEMEN



## **LOCATION OF NURSERIES**

Our Home Office and Nurseries is located on Mobile Bay just nine (9) miles south of Mobile on State Hi-Way 163 (Cedar Point Road), also near the World Famous Bell-ingrath Gardens.

Turn off U. S. 90 at Theodore, onto Hamilton Blvd., traveling East five (5) miles turn right on Cedar Point Road (Hi-Hay 163) ½ mile.

Look for Nursery Sign.

## **TERMS AND CONDITIONS**

### **CONDITIONS:**

We accept all orders on condition that they shall be void should injury beyond our control befall the stock.

All quotations are subject to prior sale of stock. Prices listed cancel all previous quotations.

### **PRICES:**

All prices are net F.O.B. our nursery.

No charge is made for packing orders for lining-out stock, whether bed-grown or potted.

### **TERMS:**

Cash with orders.

### **C. O. D.**

Shipments of C.O.D. orders will be considered only when a deposit of 25% is sent with order.

### **BOOKING ORDERS:**

Booked orders will not necessarily be binding on us unless buyer either takes delivery or confirms order with a deposit of 25% on or before January 1st.

### **CLAIMS:**

All claims must be made immediately upon receipt of stock. We shall be glad to adjust any mistake made by us, but in no case will our liability exceed the purchase price.

## TRANSPORTATION:

Please specify whether you want your shipment by Express, Motor Freight, or Freight Express. Parcel Post shipments will be made only if the amount of postage is included in order.

If no instructions are given we will use our best judgment in selecting best method of transportation.

Our responsibility ceases when goods are turned over to carrier and risk and cost of transportation belongs to purchaser.



## MEMBERS

Southern Nurserymen Association

Alabama Nurserymen Association

American Camellia Society

Mobile Men's Camellia Society

Mississippi Nurserymen Association

## RARE CAMELLIA LINERS

Nice, healthy plants with good color.

Our plants are grown in fumigated beds in loamy soil with plenty of peat for a fibrous root system.

Growing Camellias in gallon cans is growing in popularity everywhere.

Plant in gallon cans for Spring and Summer sales, or grow them in cans for one Summer and have on hand nice, healthy budded plants for next Season's sales.

### SALES ITEM

Packaged Camellias, Azaleas and Evergreens are also our specialty. We package any variety of your choice.

Each package is neat, moisture proof, contains 5 plants each labeled, also planting instruction on each package. Packed 25 packages to crate. Shipping weight app. 35 lbs. Shipped by Express or Motor Freight collect.

**CLOWER WHITE**—White, loose peony form with intermingled stamens.

**C. M. WILSON**—A light pink sport of Chan. Elegans. This is an outstanding camellia with all the features of the Chan. Elegans.

**DR. TINSLEY**—Very pale pink at base shading to deeper pink at edge flesh pink. Medium, semi-double shaped like a wild rose. Very hardy.

**MATHOTIANA SUPREME**—Sport of Mathotiana Rubra (Purple Dawn), rose form double with stamens interspersed. Bloom scarlet.

**OLIVE ELIZABETH** (Clower Seedling) — Carmine Large, loose peony form. Early bloomer.

**ROSEA SUPERBA**—Deep pink. Very large, rose form to formal double.

**ROSEA SUPERBA VAR.**—Variegated form of Rosea Superba. Deep rose pink spotted white.

Size	Price Each
6- 8 inches .....	\$ .30
8-12 inches .....	.40
12-18 inches .....	.50

ALL PRICES ARE F.O.B. OUR NURSERY

## CAMELLIA LINERS

### GROUP 1

DEBUTANTE—Light pink. Large, full peony form. Early to Mid-season.

DUCHESS OF SUTHERLAND—White, sometimes with pink stripe on one petal. Large, flat, semi-double, sometimes with curled inner petals. Mid-season.

FRIZZLE WHITE—White. Large, semi-double with wavy, crinkled petals. Mid-season.

HAKURAKUTEN—White. Large, semi-peony form with curved and futed petals.

MATHOTIANA RUBRA (Purple Dawn)—Scarlet. Very rose form to formal double. Mid-season to late.

MATHOTIANA VAR. (Purple Dawn Var.)—Variegated form of Mathotiana. Scarlet blotched white.

MARY CHARLOTTE—Light pink. Medium large, flat anemone form. Mid-season.

MORNING GLOW—White. Large, formal double. Early to Mid-season.

ROOSEVELT BLUES VAR.—Purplish red with blotched white. Medium large, semi-double to peony form.

ROSE DAWN—Deep rose pink. Medium large, formal to rose form double.

VICTORY WHITE—White. Large, semi-peony form.

VIRGIN'S BLUSH—White flushed faintest pink. Medium, semi-double to peony form.

WHITE GIANT—White. Very large, semi-double.

Size	Price Each
6- 8 inches	\$ .25
8-12 inches	.30
12-18 inches	.35

ALL PRICES ARE F.O.B. OUR NURSERY

## GROUP 2

CHANDLERI ELEGAN—Bright red with occasional white blotch. Large, semi-double to anemone form.

FANNIE BOLIS—Soft rose red blotched white.

GLORIA DE NANTES—Rose pink. Large, semi-double. Early.

HERME—Pink petals with irreuglar white border and streaked deep pink. Large, semi-double.

LADY VAN SITTART VAR.—White striped rose pink. Large, semi-double with broad wavy edged petals. Mid-season to late.

PINK PERFECTION—Shell pink. Medium, formal double. Early to late.

VICTOR EMANUEL—Deep salmon red. Large, semi-double to loose peony form. Early to late.

Size	Price Each
6- 8 inches .....	\$ .15
8-12 inches .....	.20
12-18 inches .....	.25



## GROUP 3

JARVIS RED—Turkey red. Medium, semi-double with tufted center of smaller petals.

PROF. SARGENT—Dark red. Medium, full peony form. Mid-season to late.

Size	Price Each
6- 8 inches .....	\$ .10
8-12 inches .....	.15
12-18 inches .....	.20

ALL PRICES ARE F.O.B. OUR NURSERY

## CAMELLIA SASANQUA LINERS

Sasanquas are hardy, blooms early.

Below is a list of the best new and old time favorites. Our Sasanquas have a good root system, good color. They are twice transplanted.

### OUR NEW SASANQUA

LESLIE ANN—White tipped Reddish Lavender. Large semi-double with irregular petals to peony form.

Size	Price Each
6- 8" .....	\$ .30
8-12" .....	.50

### NEW

AGENES O. SOLOMON—Light pink. Loose, semi-double to peony form.

CHOJI-GURUMA—Rose pink with pink petaloids. Anemone form.

HINODE-GUMO—White shaded pink. Large, single with fluted petals.

\*HIRYU—Deep crimson red. Small. Rose form double.

JEAN MAY—Shell pink. Large, double.

\*PAPAVER—Soft pink. Large, single of cupped form.

\*PINK SNOW—Light pink, with lavender trace. Large semi-double.

\*USU BENI (Showa-No-Sakae)—Soft pink, occasionally marked white. Medium large, semi-double to rose form double.

Size	Price Each
6- 8 inches .....	\$ .15
8-12 inches .....	.20
12-18 inches .....	.30

### NOTICE:

The ones without the \* are available in the 6-8" and 8-12" size only.

**ALL PRICES ARE F.O.B. OUR NURSERY**



## OLD FAVORITES SASANQUAS LINERS

BUTTERFLY—White. Single.

BRODIE'S PINK—Soft pink. Medium to large single.

CLEOPATRA—Rose pink, semi-double.

DAY DREAM—White edges deep pink rose pink. Large, single.

MINE-NO-YUKI (Snow on the Mountain)—White. Large, peony form.

ROSEA—Deep rose pink. Single.

Size	Price Each
6- 8 inches .....	\$ .10
8-12 inches .....	.15
12-18 inches .....	.20

## AZALEAS

We offer for Spring 1959 shipment, beginning about March 15th, Azalea liners that are well branched, compact plants with heavy root systems. Our liners are grown in sterilized Peat Moss beds.

## KURUME (DWARF) VARIETIES

Bridesmaid	Massasoitt
Christmas Cheer	Pink Pearl
Coral Bell	Pink Pericat
Double Mauve	Salmon Beauty
Beauty	Sherwood Red
Hino Crimson	Snow
Hinodegiri	Hexe
Madam Pericat	

	10	100	1000
4-6' Peat Grown Liner	\$1.50	\$11.00	\$100.00
2 year Transplants,			
Spaced, Budded .....		20.00	

ALL PRICES ARE F.O.B. OUR NURSERY

## INDICA (Large Growing Type)

Brilliant	King's White
Coccina Major	Pres. Clay
Daphne Salmon	Pride of Mobile
Fisher's Pink	Pride of Dorking
Formosa	Southern Charm

Size	10	100	1000
6-8' Peat Grown Liners	\$1.50	\$11.00	\$100.00
2 year Transplants, Spaced, Budded	_____	20.00	

Above any Kurume and Indica bed grown liners packed 10 to package in neat package for resale at no extra charge.

## AMARYLLIS

Giant American Hybrids; our own selected strain.

Colors range from vivid red to almost white, salmon pink, pastel and many shades of beauty.

We have been building up this strain for many years.

They bloom from February 15th to May 30th.

Plant in cans for Mother's Day sales.

	Each
Blooming size bulbs	\$ .75
2 year bulbs	\$20.00 per 100
1 year bulbs	10.00 per 100

## MISCELLANEOUS ORNAMENTAL

### Liners and Potted Plants

Liners shipped semi bare-root. Packed in Damp Moss.

### GARDENIA FORTUNEI

Very glossy foliage and good grower. Profuse bloomer and hardy.

Large growing type.

	10	100
12-18" C.T.	\$2.00	\$15.00

ALL PRICES ARE F.O.B. OUR NURSERY

## GARDENIA MYSTERY

Well-known Cape Jasmine, with much larger and more attractive flowers than the old type.

Large growing type.

	10	100
12-18" C.T. ....	\$2.00	\$15.00

## GARDENIA RADICANS

Dwarf growing, small leaved, almost creeping Cape Jasmine, with small, very fragrant flower.

	10	100
6- 8" C.T. ....	\$1.00	\$10.00
8-12" C.T. ....	1.50	12.00
6-8' Qt. Cans .....	2.50	20.00

## GOLDEN RAIN TREE

Fast growing China Berry like shade tree with beautiful golden blooms like Westeria.

	Each
2-3' Gallon Cans .....	\$ .50

## ILEX CORNUTA BURFORDI

(Chinese Holly)

Very attractive Holly much in demand. Highly glossy, dark green leaves, unusually with only one spine at the tip of the leaves.

The large red berries make this Holly very showy.

	10	100
6- 8" C.T. ....	\$1.50	\$10.00
8-12" C.T. ....	1.75	12.50
12-18" C.T. ....	2.00	15.00

## ILEX CRENATA CONVEXA (Bullata)

Slow, but compact grower glossy convex leaves. Very desirable for hedge or low foundation plantings, and very hardy.

	10	100
6- 8" C.T. ....	\$1.50	\$12.50
8-12" C.T. ....	1.75	15.00

ALL PRICES ARE F.O.B. OUR NURSERY

## ILEX CRENATA HELLERI

Very compact low-growing Ilex, with thick, dense foliage of very small leaves.

	10	100
2 1/4" Pots (6-8") .....	\$2.00	\$15.00
6-8" C.T. (Nice) .....	1.50	12.50

## ILEX CRENATA ROTUNDIFOLIA

Roundish, dark green leaves of compact growth, similar to Boxwood.

Will make excellent plant for medium size hedge or foundation planting.

	10	100
6- 8" C.T. ....	\$1.25	\$10.00
8-12" C.T. ....	1.30	12.50

## ILEX OPACA FOSTERI

Very handsome Holly with dark shinny green leaves, small and narrow and with spines. Berries when quite young.

	10	100
6- 8" C.T. ....	\$1.25	\$10.00
12-18" C.T. ....	1.75	15.00

## ILEX VOMITORIA NANA (Dwarf Yaupon)

Very compact, dense grower, that is harder than the regular Yaupon, and it also stands drought very well.

This dwarf, low-growing Yaupon is much in demand at this time.

	10	100
6- 8" C.T. (1 yr.) .....	\$1.75	\$15.00
8-12" C.T. (2 yr.) .....	2.00	17.50

## LIGUSTRUM LUCIDUM COMPACTUM (Wax Privet)

Compact, fast growing shrub with glossy dark green leaves, thriving under adverse conditions One of the most useful evergreens.

	10	100
8-12" C.T. ....	\$1.50	\$12.50
12-18" C.T. ....	2.00	15.00

ALL PRICES ARE F.O.B. OUR NURSERY

## MAGNOLIA FUSCATA

Well known Banana Shrub of old southern gardens.

	10	100
12-18" C.T. ....	\$1.75	\$15.00

## MAGNOLIA SOULANGEANA

This is the most popular of all the Oriental Magnolias. Small tree, literally covered with large, very showy flowers of pinkish color, before leaves appear in early Spring.

	10	100
6- 8" C.T. ....	\$1.75	\$15.00
8-12" C.T. ....	2.50	20.00
12-18" C.T. (2 yr.) ....	3.50	25.00
18-24" C.T. (2 yr.) ....	4.00	30.00

## OSMATHUS FRAGANS (Sweet Olive)

Compact medium size shrub with holly-like leaves. Clusters of small, creamy flowers are fragrant.

	10	100
6- 8" C.T. ....	\$1.50	\$10.00
8-12" C.T. ....	1.75	12.50
12-18" C.T. ....	2.00	15.00

## PHOTINIA GLABRA (Red Tip)

New growth is vivid red. Frequent pruning keeps this plant almost constantly in high color during the growing season. Propagated from highly colored plants by cuttings.

	10	100
6- 8" C.T. ....	\$1.50	\$10.00
8-12" C.T. ....	1.75	12.50

## PITTOSPORUM TOBIRA

Will do well in shade or sun; in clay or sand. Very useful for foundation plantings.

	10	100
2¼" Pots (12-18") .....	\$2.00	\$15.00

## SASANQUA

MINE-NO-YUKI (Snow on the Mountain)

	Each
1 Gallon Can (12-18" Buds) .....	\$ .60

ALL PRICES ARE F.O.B. OUR NURSERY

ARDISIA

A low-growing shrub, dark green foliage, with red berries in the Fall. Loves shade.

	10	100
1 Year Seedling	\$1.25	\$10.00

LIRIOPE (Grass Like)

A border plant that has blue flowers in the Summer.

	10	100
Division	\$1.50	\$10.00

ASPIDISTRA

Large dark green leaves, stands drought. Loves shade. Used to plant around trees.

	10	100
Rooted Leaf Division	\$1.50	\$10.00

## NOTES

## NOTES



## NOTES

## NOTES



# RAY DAVIS NURSERIES

**Route 1, Box 151**

## MOBILE, ALABAMA

**T0**

1. The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the target audience and their preferences. Once a need is identified, the next step is to develop a concept for the product that addresses this need. This concept should be unique and innovative, and it should be feasible to produce. The third step is to create a prototype of the product. This allows the company to test the product and make any necessary adjustments before moving forward with production. Finally, the product is launched into the market, and the company monitors its performance and makes any necessary adjustments to ensure its success.



**FIGHT TB  
SUPPORT YOUR  
ASSOCIATION**